

# Tour d'Apple



2026

## Tour d'Apple SPONSOR PACKET

### Tour d'Apple Quick Facts

#### RIDE DATE

Labor Day Monday  
September 7, 2026

#### LOCATION

Blue Ridge Community  
College - Flat Rock, NC

#### HOSTED BY

Four Seasons  
Rotary 

- **The Tour d'Apple is in its 14<sup>th</sup> year!** It has become known as a premier road cycling event AND annual fundraiser for the Four Seasons Rotary Club of Hendersonville.
- Every year, proceeds from the Tour d'Apple are given as grants to local charities such as **Safelight, Veterans Healing Farm, Children and Family Resource Center, Blue Ridge Community College Scholarship Funds, The Hope Center, and Henderson County Free Medical Clinic**
- With the start and finish at Blue Ridge Community College in Flat Rock, NC. The Four Season's Tour d'Apple attracts close to **700 cyclists**, captures our regions beauty, builds community, and boosts the local economy with visitors from **14 states**.



# 2026 Sponsorship Levels

There are many opportunities for sponsors to participate in the Tour d' Apple that offer exposure to the riders and their families, plus promotional opportunities both to riders and the local community.

Our goal of our sponsorship program is to defray ALL the costs of the event so we can maximize the funds available for our charitable giving.



	<b>GOLD*</b> \$3,500	<b>SILVER</b> \$2,000	<b>BRONZE</b> \$1000	<b>REST STOP</b> \$350	<b>MILE MARKER</b> \$250
Your logo (and link) displayed on our <b>website</b>	✓	✓	✓	✓	✓
Your logo printed on <b>T-shirt</b>	✓	✓	✓	✓	
Your logo displayed on <b>Start/Finish Truss</b>	✓	✓	✓		
Complimentary <b>ride entries</b>	✓ 6 free entries	✓ 4 free entries	✓ 2 free entries		
Your logo printed on <b>cycling jersey</b>	✓	✓			
Your logo on <b>flutter flags</b> around the venue	✓				
<b>Bring your own banner</b> for your rest stop!				✓	
Your logo on <b>Mile Marker sign</b> along route				✓	✓

\* Gold Sponsors receive premier space on all printed and digital media.

# Become a Sponsor Today!

Sponsor Level:

**GOLD**    **SILVER**    **BRONZE**    **REST STOP**    **MILE MARKER**  
**\$3500**   **\$2000**   **\$1000**   **\$350**   **\$250**

Sponsor (organization or individual) name: \_\_\_\_\_

Contact person's name (if different): \_\_\_\_\_

Contact person's email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor's website : \_\_\_\_\_

Sponsor's business email: \_\_\_\_\_ Phone : \_\_\_\_\_

Cash donation amount: \$ \_\_\_\_\_ Other: \_\_\_\_\_

## Why Sponsor TDA?

**By sponsoring the TDA you, too,  
can sustain a favorite local event  
while contributing to our  
community's well-being!**

- Provides visibility and promotion
- Community engagement
- Brand alignment with charitable organization
- Networking opportunities
- Boost local economy
- Attracting new customers

Please sign to indicate your commitment to supporting the Tour d' Apple.

Sign: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

*Please GIVE this completed form and a CHECK for payment to your Rotary Club contact person, or MAIL the form & check to:*

*Four Seasons Rotary Club of Hendersonville  
PO Box 2888, Hendersonville, NC 28793*

Contact Michele Garashi-Ellick at **fourseasonsrotary@gmail.com** with any questions and to provide logo files ASAP

***Thank you for your support!***